

## Evangelism Resource Comparison Guide

The following is a simple guide intended to help you make a decision regarding an evangelism teaching series or campaign for your church.

| Resource   | Focus   | Format  | Core Components   |
|--|---|---|---|
| <b>WHY&gt;</b><br>from Pursuit                           | An evangelism experience for seekers and believers rooted in basic apologetics. | 40-day church-wide campaign with comprehensive training and tools for a campaign leadership team.   | <ul style="list-style-type: none"> <li>- Custom Devotional Guide</li> <li>- Small Group Study Guide</li> <li>- Small Group Teaching DVD</li> <li>- Magazine Outreach Tool</li> <li>- Memory Verse Keychain Tags</li> <li>- Comprehensive Five-Part</li> <li>- Campaign Equipping Kit</li> </ul> |
| <b>Just Walk Across the Room</b><br>from Zondervan       | Inspiration and encouragement to make evangelism a priority.                    | Four week small group study or church-wide campaign.  | <ul style="list-style-type: none"> <li>- <i>Just Walk Across the Room</i> by Bill Hybels</li> <li>- Participant Guide</li> <li>- Small Group Teaching DVD</li> <li>- Equipping Materials Including an Implementation Guide and Communications Support</li> </ul>                                |
| <b>Becoming a Contagious Christian</b><br>from Zondervan | Comprehensive training in personal evangelism.                                  | A training course with tools for use in personal study, small groups, or as a church-wide campaign. | <ul style="list-style-type: none"> <li>- <i>Becoming a Contagious Christian</i> by Bill Hybels and Mark Mittelberg</li> <li>- Participant Guide</li> <li>- Small Group Teaching DVD</li> <li>- Additional Church-wide Equipping Materials</li> </ul>  |
| <b>GO FISH</b><br>from Northpoint Ministries             | Making evangelism natural to life.  | Six-week small group study.   | <ul style="list-style-type: none"> <li>- Small Group Study Guide</li> <li>- Small Group Teaching DVD</li> </ul>   |